The FCC has the responsibility to enforce policy, not to suggest new regulations that require less enforcement. As it is most families receive their programming with "paid" channels included which bypasses enforcement. Prosecution of offenses and penalties is the answer to both revenue issues and the high number of offenses. Only the deterrent of strict enforcement will reduce the number of violations. If you would like to suggest any change to the guidelines, try stiffening them so that offensive language and images may actually be reduced.